



WI **Safety Films**

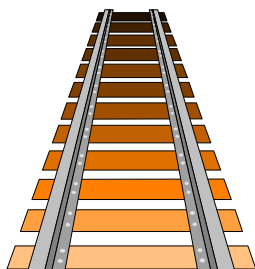
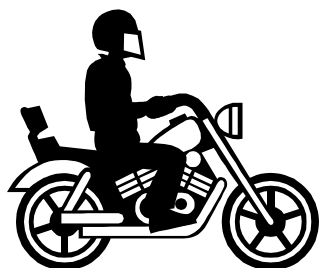
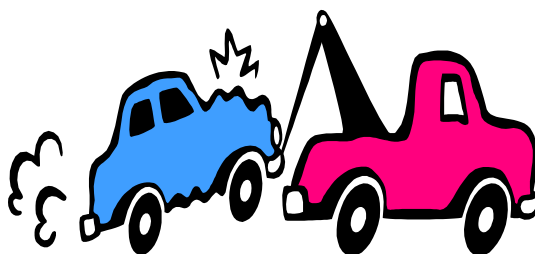
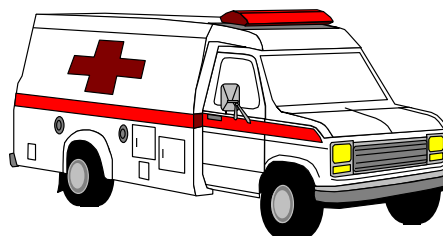
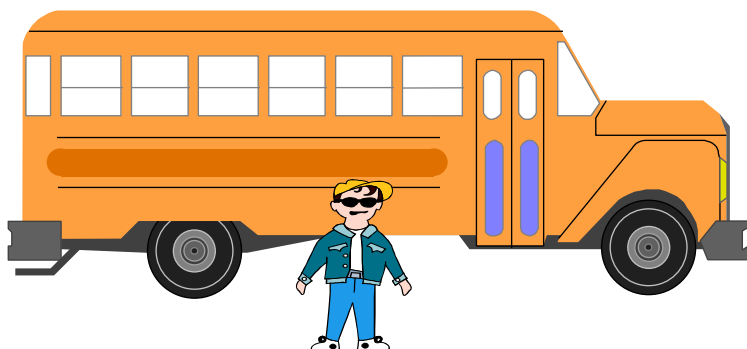
Department

& Video

of Transportation

Catalog

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INTRODUCTION

This catalog lists and describes the films that are available from the Wisconsin Department of Transportation Traffic Safety Film Library. These films cover a variety of traffic safety topics, from safety belts to bicycle safety to emergency medical services and pedestrian safety. A number of these films are only available in 16 mm format and others are only in VHS. The format is listed after the film title (-VHS/-16MM). Although some of these films are becoming a little outdated, they still contain a lot of useful information and practical advice. Included in the description of each film are one or more of the following letter codes, indicating the recommended audience:

P - Primary (Grades 1 – 3)

I - Intermediate (Grades 4 – 6)

J - Junior High (Grades 7 – 9)

H - High School (Grades 10 – 12)

G - General (Adult)

T - Training

Restrictions

The films are available for loan to individuals and organizations at no charge except for return postage. Persons borrowing the films should observe the following:

1. Films may not be loaned to other groups or individuals without permission of the Wisconsin Department of Transportation.
2. No admission charges (direct or indirect) may be collected for showing the film(s).
3. The film(s) May not be duplicated, reproduced, televised or transmitted in whole or in part without specific permission from the copyright holder. The person using the film(s) is responsible for obtaining this permission.

Ordering Films

Films are available on a first come, first served basis. One order form is in the back of this catalog. It may be duplicated. Additional order forms (DT1460) are available from the Maps and Publications Sales Office. Forms should be mailed to:

WISCONSIN DEPARTMENT OF TRANSPORTATION
MAPS AND PUBLICATION SALES
36174 PIERSTORFF STREET / P.O. BOX 7713
MADISON, WI 53707-7713

FAX # (608) 246-5632 • E-mail: mgt.dbm@dot.state.wi.us

List each title you wish to borrow, indicating the specific date or dates you will need each one. It is a good idea to list one or two alternate dates (or an alternate title) in case the film you request is not available on your first choice of dates. If there is no specific date that you will need the film, just indicate the number of days you will need it. Requests should be limited to no more than one week for each film. Certain film titles are very popular, so it is best to order a film as soon as you know the date you will need it.

Returning Film

Immediately after showing the film, rewind it and replace it in the shipping container in which you received it. Please fill out and enclose the comment card, noting your opinion of the film and any problems you might have experienced with the film quality. Reverse the mailing card on the shipping case, so that it shows the address of the Maps and Publications Sales Office. Be sure that the film and card are returning the same case in which you received them. You are responsible for the return postage. The film(s) should be returned promptly. There may be others waiting to borrow them. If you find that you will need the film for a longer period than you requested, contact the Maps and Publications Sales Office to make arrangements for a time extension. (608) 246-3265

ALCOHOL/DRUGS & DRIVING

ADAMS LAST DAY –VHS, 16MM 16min. (H,G,T) Produced By ABC News, Adam's Last Day is a Day One report about the death of a friend – specifically Adam Clingenpeel, killed in an automobile accident over a Thanksgiving weekend. The driver of the car was Adam's close friend, Neil Glancy. Neil was drunk.

ADOLESCENTS AND ALCOHOL: SETTING IT STRAIGHT – VHS, 15 min. (J, H) For young people who abuse alcohol, there are often painful and sometimes deadly consequences. In Adolescents and Alcohol, teens share their personal stories of additions, loss of control, and the hope that recovery can bring. These stories offer teens in early recovery encouragement and the promise that sobriety is possible and desirable. The video emphasizes the positive experiences of teens, who are building new, sober lives and rediscovering themselves in the process. (2001)

ALCOHOL 101 – SPEAKING TO TODAY'S COLLEGE STUDENT – VHS, 13.57 min. (H, College, T) Created to reduce the harm associated with the misuse of alcohol, to help college students make responsible decisions about drinking. Or not drinking. In it first year Alcohol 101 has reached a huge college audience of young adults – notably freshmen, athletes and Greeks in group orientations, regular classes, computer labs and residence halls. It's fast becoming the sanction of choice in student disciplinary cases involving alcohol. (1999)

THE AFTERMATH -VHS, 25 min. (G,H,J) The Manocherian Foundation documentary about Bruce Kimball, the Olympic diver who drove while impaired through a gathering of teenagers, killing two and injuring several others. (1992)

ALCOHOL YOU –16MM, 25 min. (H,G,T) How alcohol affects the human body, showing how drinking can make even a simple task difficult. Also examines the myths about sobering up quickly with showers or black coffee, and what happens when alcohol is mixed with drugs. (1987)

ANY GIVEN NIGHT –VHS, 18 min. (College,G,H) Reenactment of drinking routines in four different scenarios. The result is an OWI conviction.

BARS TO BARS -VHS, 25 min. (H,G) Wisconsin-produced video showing the arrest process of a motorcyclist who is stopped, determined to have been drinking, searched, breath tested, finger printed, "Mug Shot" taken, and jailed. The 1988 law changes have been put into this video. (1988)

CHOOSE TO USE -VHS, 16 min. (G,T) A satirical, look at an advertising agency's quest to create a safe driving ad campaign targeted to employers. The video depicts the loss of productivity plus the financial loss a company suffers when an employee is involved in a traffic crash, as well as the financial strain for the worker. The video further supplies companies with suggestions on how to create alcohol and seat belt policies. (1993)

CLUES TO BAD NEWS -VHS, 14min. (H,G,T) An explanation of the three standardized field sobriety tests (SFST) utilized by law enforcement officers: Horizontal Gaze Nystagmus (HGN), One-leg stand and the Walk and Turn is provided. This video contains excellent footage of HGN clearly showing the jerking of the eye as it tries to follow an object. The video identifies the alcohol concentration level of all the subjects in the video. A good training tool for Prosecutors, the judiciary, citizens, youth and anyone who could benefit from learning about SFST. (1995)

COUPLE-A BUDDIES -VHS & 16MM, 24 min. (G, H) For many Wisconsin teenagers, drinking, driving, and weekend partying are all part of a "normal" social life. Few give much thought to the possible consequences. Couple-A Buddies is an uncomfortable brush with reality. It's a true story of a Wisconsin teenager who drank, drove, and lost control of his vehicle on a lonely country road. His best friend died in the crash. The program shows the events leading to the tragedy. (1989)

CRASH COURSE -16MM, 47 min. (J,H,G) This video is a documentary produced by a Minneapolis TV station about the Driver Awareness Program sponsored by UW Hospital and Clinics. The video features five vignettes about individuals who have experienced trauma through alcohol-related motor vehicle crashes. The video shows that death is not the only result in crashes; it may be a substantially lower quality of life. (1993)

D.W.I. DETECTION & S.F.S.T -VHS, 2 hrs. (T) Law Enforcement Training Video.

DESIGNATED DRIVER -VHS, 20 min. (G, T) In the United States thousands of people still drink more than they should and get behind the wheel of a car. It is not only the alcoholic, but also the impaired social drinker who tends to think he or she is OK to drive, that are responsible for alcohol-related crashes. The video explores one community's success in implementing "The Designated Driver Program" in its area, from forming the task force, to introducing the idea to local tavern owners and restaurant owners, to spreading the message publicly that drinking and driving don't mix, period. (1990)

DESIRE, A PERSONAL TRAGEDY –VHS, 25 min. (J, H, G) (VHS Only) An Oshkosh teenager whose father was killed by a drunk driver focuses on the personal side of the tragedy, bringing dangers of driving drunk close to home for young drivers. (1986)

DRINKING AND DRIVING: The Toll, The Tears -VHS, 1 hr. (J, H, G) Television reporter who was involved in an accident in which a man was killed, produced this intense and emotional documentary of interviews as part of his sentence. From a living room, a church, a cemetery and a hospital, people tell how a drunken driver changed their lives. (1986)

DRINKING DRIVER: WHAT CAN YOU DO? -VHS, 14 min. (G, H) Nobody wants to be responsible for the injury or death of another; yet, nobody really wants to take the responsibility for preventing such tragedies. Four realistic vignettes involving drinking and driving teach students how they can avert a potentially dangerous situation, not only for themselves, but for others as well. Presented in an unbiased, open-ended manner, the film dispels myths, raises questions, and poses options rather than providing "black and white" answers. (1989)

DRIVING DRUNK: YOUR CHOICE -VHS, 20 min. (H,G) Focuses on four real-life situations where someone made the decision to drive drunk, and shows the long-term effects of those choices. (1994)

DRUGS AND YOUTH: THE CHALLENGE -VHS, 23 min. (G, H) This video has been distributed to all law enforcement agencies in Wisconsin. It's aimed at parents and educators and explains in understandable terms drugs, drug paraphernalia, and symptoms of abuse. It discusses the problem, and points out that cigarettes, alcohol, and marijuana are the gateway drugs to other drugs. It defines drugs, shows what they look like, explains how they are usually used, and discusses symptoms that parents should be aware of. It also discusses how kids perceive their parents' drug habits, even smoking. It's an excellent video and focuses on the responsibility parents have to help their children remain drug-free. (1989)

EPIDEMIC CONTINUES: KIDS DRUGS & ALCOHOL –VHS, 30min. (JGH)
The dramatic and widespread use of alcohol and other drugs among children and teens continues to destroy families and threaten the future for thousands of Americans. As Collin Siedor explains, the “drug problem” is also a problem of misunderstanding and poor communication. While adults preach the deadly consequences of drug use and abuse, kids have learned that drugs seldom kill—in fact; drugs often provide a momentary pleasurable escape from the pressure of growing up. But many young people lack the ability to look beyond their momentary pleasure and instant gratification to see the potential short- and long-range consequences of their actions. Throughout this program, young recovering drug users recount their addictions and the stunning loss of social, intellectual and professional skills they have suffered from drug use. Statistical information is provided through interesting and relevant real-life examples. (1992)

EPIDEMIC: DEADLIEST WEAPON IN AMERICA –VHS, 26 min. (H, G, T) A hard-hitting program that examines both the statistical and human sides of the most unpredictable killer in recent history: the drunk driver. Though uncomfortable to watch at times, this program is intended to stimulate thought and discussion among viewers. (1985)

EYES HAVE IT, THE -VHS, 15 min. (H, G, T) This video introduces the viewer to Horizontal Gaze Nystagmus (HGN). HGN is one of the three Standard Field Sobriety Tests (SFST). SFST is the only scientifically-validated field sobriety test and is used by officers to detect intoxicated drivers. "The Eyes Have It" provides a description of HGN, explains how the technique is learned, and shows examples of nystagmus in a dosed subject. (1989)

FAKE, ALTERED, OR BORROWED I.D. –VHS, 13 min. (T) Wisconsin Law Requires Alcohol licensees to demand proof of age from anybody who appears to be under 21, the legal drinking age. This guide is designed to help identify Fake, Altered, and Borrowed Ids (FAB) drivers licenses and state-issued identification cards. (1998)

FOREVER A CHILD – VHS, 27 min. (J, H, G) A documented account of drinking and driving, Forever A Child is dedicated to the memory of Stephanie Leigh Scofield; July 22, 1977 – September 17, 1993.

FRIDAY NIGHT FIVE –16MM, 30 min. (H, G) Every weekend night, on our highways, one out of every 10 drivers is legally intoxicated. This film examines five of those intoxicated drivers and events leading up to a fatal crash. In addition, it provides information to help identify individuals who are or may become chemically dependent. (1985)

I HATE DRUNK DRIVERS –VHS, 48 min, (H, G) Wisconsin State Patrol trooper Roger Jones addresses a high school group as only Roger Jones can. Trooper Jones takes a personal, humorous approach to the problem of drinking and driving as it relates to teenagers. Roger vividly portrays true-life experiences he has had in the line of duty, but humorously interlaces them with scenarios from today's teen scene. (1990)

IF NOT YOU, WHO? –VHS, 10 Min. (H, G) A message from Wisconsin Department of Transportation. Drunk driving often kill innocent people. Please drive safe and sober. Law Enforcement – If not YOU, who? (1996)

IT'S ALL ABOUT CHOICES- VHS, 23 min. (G) Practical prevention strategies are provided for parents to help reduce the risk behaviors of the teen driver in their family, especially drinking and impaired driving. (1995)

JUST ANOTHER SATURDAY NIGHT -VHS, 14 min. (H, G) A nightly revelry turns tragic when a popular college-bound student takes the wheel after several drinks. Sweethearts Lake and Anna are college-bound and ready to celebrate one last time before heading off to school together. But Lake makes a series of poor decisions and ignores several warning signs about drinking and driving. His risky behavior behind the wheel and one too many drinks leads to tragedy when he scars Anna and kills his best friend Hooper while driving home from the party. (1984)

THE LAST DANCE - VHS, 18 min. (J, H) Video showing teen accident where alcohol is found to be the cause. You see interaction with emergency room medical staff, and police officers. Then you see the actual accident as it is happening. WARNING – Some of the pictures in this video show graphic injuries. This is a true story. (1996)

LAST NIGHT OF SUMMER -VHS & 16MM, 27 min. (J, H, G) It starts as a late summer party, but the action turns grim with an arrest for drunk driving. Authentic step-by-step action through the arrest/adjudication process, including Wisconsin's administrative suspension law. (1987)

LEADERSHIP TO KEEP CHILDREN ALCOHOL FREE - VHS, 9 min. (I, J, H, T) The Robert Wood Johnson Foundation. Highlights from this video include: Why Do Children Drink? The problem of alcohol use among 9 – 15 year olds must be come a national propriety. 3 million children between 14 – 17 are regular drinkers who already have a confirmed alcohol problem. 24% of 8th graders have used alcohol in the last 30 days. Drinking leads to risky behavior. The gap between alcohol use by boys and girls has closed. Underage drinking costs America \$52.8 billion per year. What Can We Do? Begin education early. (2001)

MEL FARNSWORTH SHOW, THE -VHS, 30 min. (G, T) This video takes a late night talk show approach to a broad range of alcohol and highway safety issues. Lots of pertinent information is relayed to alcohol servers on the importance of Designated Drivers and Designated Driver Programs. The video offers numerous profitability tips for alcohol serving establishments, from increasing food sales to suggestively selling non-alcoholic beverages. (1992)

ONE DAY AT A TIME – VHS, 9 min (J, H) SADD Production. Thomas More High School – Milwaukee. The students of this high school put this video together to show how making unhealthy decision to drink and drive can affect your classmates. (2001)

PARTY'S OVER -16MM, 16 min. (G) Based on an actual incident in which an intoxicated young father runs over his own child. Explains BAC, alcohol's trip through the body, and the three decisions drivers must make before they drink. (1984)

PLEASE REMEMBER ME -VHS, 56 min. (I, J, H, G) This is a video of a one-act play performed by Jean Sable. Jean very dramatically portrays what happened in her life to her and her family. It is Jean's way of sharing the gut-wrenching agony associated with chemical use, abuse, and dependency. Jean is a recovering alcoholic who has educated herself about the disease of alcoholism and chemical dependency. (1989)

THE POWER OF CHOICE: DRINKING & DRIVING -VHS, 30 min. (H, J) In the world according to Michael Pritchard, "The shortest distance between two people is a good laugh!" And he ought to know--it's got him through some very tough years as a juvenile officer. He is someone who can really talk to young people, someone they listen to and are influenced by. He inspires them to value life and view it optimistically. He teaches them that "you can make good choices, or you can make rotten choices, but you will always have the power of choice." (1990)

R. A. D. D. -VHS, 20 min. (College Students) Recording Artists Against Drunk Drivers Video containing a designated driver song by various artists including Julian Lennon, Paul McCartney, Phil Collins, Melissa Etheridge: several public service announcements and rap. (1995)

RIDING HIGH -VHS & 16MM, 28 min. (H, G) Focuses on a group of motorcycle riders as they complete portions of the MOST II test (sober and intoxicated). Interviews with participants give added insight into dangers of drunken cycling. No gore, not moralistic. (1983)

S.A.D.D. STORY -VHS & 16MM, 28 min. (G, H, J) Students Against Drunk Drivers, taped in several states. Film documents the philosophy of the organization's founder, Robert Anastas. In face-to-face meetings with students around the country, he explains the tragedies in his life that motivated him to start S.A.D.D. (1988)

ST. FRANCIS HOSPITAL OF MILWAUKEE, MOCK CRASH -VHS, 24 min. (G,H) Accident simulation from the standpoint that an observer of the crash scene would experience. The sights and sounds of the emergency vehicles, the pain and suffering of the victims, and the tragedy of the events are captured in the video. It is realistic in the amount of time it would take to care for and transport the victims involved in a multi-vehicle drunk driving crash. (1988)

SENTENCED FOR LIFE -VHS, 40 min. (G, H) The video jacket suggests that it is for anyone who is tempted to drink and drive. Provides a firsthand look at the devastating effects of drunk driving. (1987)

STANDARD FIELD SOBRIETY TEST UPDATES –VHS, 29 min. (T) Updated S.F.S.T training video in three part: 1. “Horizontal Gaze Nystagmus” (9:30 min.) 2. “Walk-and-Turn/One-Leg Stand” (8:20) 3. “Officer’s Court Testimony” (10:30) (1997)

STAYING ON TRACK; AN ALCOHOL PREVENTION VIDEO – VHS, 14.42 min. (J, H, T) This video will demystify alcohol – one of the most widely used drugs in our society and the number one killer of teenagers. Teen will learn about the risks that alcohol use poses for their bodies, minds, and lives. By addressing the realities of peer and media pressure head-on, the video challenges teens to think in new ways about what they hear and to make their own decisions. Discussion points: Why do some kids start drinking alcohol? What are some short-term effects of using alcohol? What are two symptoms of alcohol addiction? How does a kid say no to drinking alcohol? (2000)

TEEN DRINKING AND DRIVING AWARENESS KIT – VHS, 15 min. (J, H, T) MADD Sponsored Production. This video features “Shattered Lives – Teen Victims of Drunk Drivers”. The video is designed to increase your student awareness of the serious national problem of drunk driving. Teens from all walks of life tell how their lives were altered by a drunk driver or by their own drunk driving. This video appeals to young drivers because of its frankness and direct approach. It is extremely moving and teaches the lesson some learn too late – that much is at stake when a drunk driver gets behind the wheel of a car. (1994)

THE TEEN FILES: THE TRUTH ABOUT DRINKING – VHS, 46 min. Library Version. (J, H, T) In this program teens who are current drinkers see firsthand the potential consequences of alcohol use from every perspective, including: how drinking impairs a person’s coordination, vision, and reaction time; how the brain and other organs suffer lasting damage from alcohol use; how a drunk person drives; and how drinking can lead to spending months in a rehab center. (2000)

THINK BEFORE YOU DRINK -VHS, 4 min. (College Students) Rap by Minds of the Hood about drinking and driving. (1995)

UNDER THE INFLUENCE –VHS, 19 MIN. (H,J,) “KIDS, ADS, & ALCOHOL” This video is about the deception of advertisement. Every year kids see hundreds of beer and wine commercials on television, but what information don’t they give you? This is a lesson in the dangers of drinking; and of drinking and driving. Here is the less glamorous truth.

VICTIMS' CRY -VHS, 23 min. (G, T) In this video the parents of victims of drunk drivers describe how their lives have been shattered by the death or permanent disabilities of their loved ones. "The Victim's Cry" presents a strong message: "If you drink, don't drive (even if your blood alcohol is under the legal limit) and "BUCKLE UP!" The testimonial format of the program is interspersed with fact about drinking and driving. The video ends with a reminder of this fact flashed across the screen. By presenting the grief and feelings of loss of the victims, families, the program leaves the emotional impact to not drink and drive. (1990)

WSP VIDEO TRAINING -VHS, 8 min. (G, T) This video documents the mobile video training and evaluation project that was conducted by the Wisconsin State Patrol. This officer training is part of a statewide evaluation--the first ever undertaken in the U.S--of mobile video cameras and their effect on conviction rates and process costs. The WisDOT, Office of Transportation Safety, sponsors the study. (1992)

WHEN TO TELL THEM WHEN -VHS, 18min. (T) This is a very helpful video for training employees in the field of alcohol sales, for restaurant, retail & tavern businesses. It contains practical advice and important information about the responsibilities, and liability of the seller. Shows how to make good judgement and be in control of the sale. Stresses that the seller is responsible for following the legal guidelines of selling alcohol.

YOUTH CREATING A MESSAGE FOR YOUTH - VHS, 15 min. ((J, H) The Wisconsin Regional Teen Institute Production. Filmed at Tomahawk, Wisconsin, April 7-10, 2000. Peer Education training. Peer education training is a powerful proven method in which youth impact other youth in changing attitudes and behavior. Excellent video that shows teams working together to come up with messages for youth. (2000)

YOUR ALCOHOL IQ -VHS, 40 min. (G) This video, produced by Anheuser-Busch, is intended to be enjoyable, entertaining and educational. It stars Jill Eikenberry and Michael Tucker of LA LAW and helps show each of those who choose to drink, how to do so responsibly and sensibly ...while making the learning process enjoyable. It is set in a quiz-show format, with Eikenberry and Tucker posing questions to a live studio audience. Answers are given first by a panel of celebrities and then by experts. User guide supplied with the video. (1989)

BICYCLE SAFETY

A KIDS EYE VIEW –VHS, 10:30 min. (P,I,J,G - parents & teachers) Bicycle safety from a child's perspective. This is for parents and adults who are responsible for a child learning to drive a bicycle correctly and to avoid crashes. The video shows the most common mistakes children make and how to teach your children to avoid these common errors. Watch with your children, work with them on their bikes to practice these skills. The enclosed brochure gives additional tips on helping your child become a safer bicyclist. This video may be shown to groups as long as there is not a viewing fee, or duplicated to loan to parents if no charge to them. (1994)

BE SAFE ON YOUR BIKE –VHS, 13 min. (I, J) Snappy production follows young bicyclists as they demonstrate three key concepts of bicycle safety: being predictable, being visible, and communicating with other road users. Features champion cyclists Mark Garrett and Jan Eickhoff and some exciting bicycle racing sequences. Promotes use of bicycle helmets. (1989)

BICYCLE BORDER PATROL -16MM, 4 min. (P) Otto the Auto helps children remember to ride their bikes only where it is safe. He teaches them to avoid darting out in traffic by observing "borders" along sidewalks, driveways, alleys and streets. Entertaining song and animation. (1981)

BICYCLE DRIVER –16MM, 14 min. (J, H) Teenager Jim gets a new bicycle and learns to operate it responsibly. Film covers bicycle selection, rules of the road, and defensive bike driving. Stresses cooperation and respect between motorists and bicyclists. (1973)

BICYCLE DRIVERS DON'T HAVE TO HAVE ACCIDENTS -16MM, 14 min. (I,J,H) Film attempts to increase student and cyclist awareness of critical accident-causing behavior, thereby decreasing the number of serious accidents in the 10-14 age group. (1975)

BICYCLE SAFETY CAMP -VHS, 25 min. (P, I) Fast-moving presentation involving five young bicyclists who attend a bicycle safety camp taught by Sam Sprocket--a magical kind of guy who makes the camp a day of fun and fantasy. Covers important bicycle safety concepts such as helmet use, obeying stop signs, checking for traffic before entering the road, and scanning the road for possible hazards. (1989)

BICYCLE SAFETY FIRST -VHS, 13 min. (J, H, G) An overview of ways to make bicycling safer and more enjoyable. Covers selection of properly fitting bike and accessories, riding safely in traffic, avoiding hazards, and using gears correctly. Notes that good equipment, good preparation, and good sense are essential for safe bicycling. (1988)

BICYCLE SAFETY: SECOND EDITION -VHS, 13 min. (I) Focuses on four major keys to safe bicycling/riding a safe bicycle, following the rules of the road, keeping control of the bicycle, and riding defensively. Shows children doing safety checks of bicycles, demonstrating correct traffic procedures, and confronting hazardous situations. Needs some follow-up discussion of: (1) how to avoid and deal with the hazards; and (2) the benefits of wearing helmets for everyday riding. (1987)

BICYCLE ZONE, THE -VHS, 12min. (P,I) Humorous video on bicycle safety aimed at an elementary school audience. Using colorful graphics and animation The Bicycle Zone teaches the fundamental skills of bicycling. The story follows a family into the "bicycle zone," where it becomes apparent that the children know more than the parents about bike riding. The video teaches kids that safe bicycling is both fun and cool. (1994)

BICYCLES ARE BEAUTIFUL -16MM, 25 min. (I, J) Narrated by Bill Cosby, this instructional film presents an amusing history of bicycles and features a bicycle safety quiz. Explains how bicycle accidents can be avoided by hazard recognition. Good to use before discussion. (1975)

BICYCLING IS SERIOUS BUSINESS -16MM, 15 min. (I) A young boy earns the money to buy a new bicycle but finds he has a lot to learn about bicycling safely in city traffic. Covers bike selection, rules of the road, defensive riding and hazard avoidance. (1981)

BICYCLING ON THE SAFE SIDE -16MM, 12 min. (J, H, G) Discusses bicycle selection and adjustment, efficient use of gears, defensive bicycle riding, and dealing with hazards on the road. Focuses on practical use of 10-speed bikes for transportation and exercise. (1974)

BICYCLING SAFELY ON THE ROAD -16MM, 25 min. (H, G) Deals with cyclist as operator of a vehicle, with rights and responsibilities toward other traffic. Shows how to be a predictable part of traffic maneuvers. (1980)

BICYCLING VISUAL SKILLS -16MM, 13 min. (I) In a unique "movie in a movie" format, two youngsters learn from their older brother's driver education teacher how the rules of the road apply to bicyclists and cars alike. Good visual skills are stressed to show that accidents can be avoided when we know how to look around and scan the road ahead and behind. (1983)

BIKE WISE, TO BE SURE -16MM, 14 min. (J, H, G) Explores the benefits of bicycle riding, how to select and maintain a bicycle, and bicycle safety rules. (1974)

BIKES GO WITH THE FLOW - 16MM, Approximately 8 min. Think this has something to do with bikes and traffic flow.

BILL'S BIKE -VHS, 12 min. (I,J,G - older adults) A videotape of a film from the Wisconsin Historical Society Archives, which is perhaps the first bicycle safety film ever produced. William Steuber produced this bike safety message as a color, silent film in 1939. The ideal use is for classroom or group discussion - middle school ages - where children are encouraged to identify bike riding errors as they occur and then the correct riding after the crash and bike replacement. These older children can identify all or nearly all riding errors in the video but they may still be making these errors when they ride, so discussion after the viewing should center on why this is so and how to make it change. The instructor needs to point out that helmets did not exist in 1939, but are an essential part of the bicyclist's uniform today. (1939, re-released 1994)

CLOSER LOOK -16MM, 15 min. (H, G) Film uses 17 bicycle accident situations to allow the viewer to search the screen and recognize various hazardous situations in time to survive. The viewer gets a "second chance" to look at the situation, a chance which may not be had in real traffic situations. (1978)

DREAM BIKE -16MM, 4 min. (P) Otto the Auto shows a young girl how to properly choose a bicycle. He explains how to see if the bike fits and what equipment should be checked to make sure she can safely ride the bike. (1981)

GETTING THERE BY BIKE -VHS, 20 min. (H, Adult) Interviews with a firefighter, a Latina newscaster, a bicycling activist/instructor, and a senior citizen, to see how they discovered the joys of bicycle commuting, and how to do it safely. The video also demonstrates bicycle friendly motoring skills and emphasizes their importance. (1994)

GETTING TO KNOW YOUR 10-SPEED -16MM, 19 min. (J, H, G) Ten-speed bikes, properly used, offer pleasure and increased fitness and health. Film treats factors contributing to safe and happy cycling, including selection, adjustment, shifting gears, pedaling, maintenance and traffic rules. (1976)

"HEY, WHY DON'T YOU WATCH WHERE YOU'RE GOING" -VHS, 10 min. (H, G) A driver's guide to pedestrian safety. Follows four high school students on their way to school. Each student sees a near-collision between a motorist and a pedestrian. Later, in driver education class, they discuss the experiences and learn why pedestrian/motor vehicle crashes occur, how drivers can prevent them, and why cooperation among all road users is essential. Instructor's guide available. (HS-243) (1989)

I'M NO FOOL WITH A BICYCLE -VHS, 15 min. (P) An updated version of the old Disney favorite. Pinocchio, Gepetto, and friends use live-action sequences to show the basics of safe bicycling. Covers the importance of using safety equipment (including helmets), making your own safety decisions when riding, safe riding techniques, and rules of the road. Makes the point that bicycling is fun, but it does carry responsibilities. (1988)

LAW'S FOR ALL, THE -VHS, 11:30 min. (T) Roll call video to assist traffic law enforcement officers to understand needs for enforcement and to identify the most important bicycle or motor vehicle violations which cause 90% of bicycle-motor vehicle crashes, injury and death. (1994 - remake & update of "Ride On By "

MISSION POSSIBLE: BIKE SAFETY -16MM, 15min. (I) Entertaining, instructional film based on the "Mission Impossible" television series. Children who bicycle dangerously are transformed into responsible riders by other cyclists on the Mission Possible team. Explains rules of the road for bicyclists. (1981)

ONE GOT FAT -16MM, 15 min. (P, I) Safety rules are emphasized in this story of 10 cyclists on their way to a picnic. Nine make mistakes and suffer major accidents. Lone survivor reaches picnic, gets fat - because he has observed the rules for bicycle safety. (1975)

ONLY ONE ROAD -16MM, 25 min. (H, G) Film stresses that greater understanding and cooperation are needed for bicyclists and motorists to safely share the road. Explores how to prevent accidents by avoiding hazards and safely maneuvering in traffic. (1975)

PEDAL SMARTS -VHS, 18 min. (H) A flashy, humorous video that demonstrates safe cycling and safe motoring skills. It uses teen actors in a news-style format which utilizes graphics, animation and offbeat segments to teach all the skills. (1994)

STEP LIGHTLY -16MM, 20 min. (J, H, G) Retroflective materials for bicyclists, motorcyclists and pedestrians. Illustrates application of material and their use during hours of darkness on bikes, cycles, and people. (1973)

STOP SEARCH & ASSESS -VHS, 15 min. (I, J, H, G) Illustrates with live action and animation the most common types of bicycle accidents and why they occur. Explains how to prevent the accidents by safe riding behavior. (1981)

TAKING CARE -16MM, 15 min. (J, H) Jeff gets a job as a bicycle mechanic. Brief review of some bicycle maintenance and repair techniques and how to select a bicycle. (1978)

TRUCKS AND BICYCLES SHARING THE ROAD -VHS, 22 min. (G, T) Discusses issues and gives tips to truck drivers and bicyclists using the road together. Issues for bicyclists include wind blasts, suction, wind block and down stream turbulence caused by trucks passing, blind spots, non-use of earphones, use of helmets, scanning and riding techniques, road shoulder use or edge riding, box or L turn, lane positions, road sharing by all user and road hazard avoidance.

Issues for truck drivers include pre-trip inspection, assessment of experience/ability of bicyclist to be overtaken, slowing in areas of road hazards and giving room and space needed for passing by truck, speed minimizing aerodynamics and sound impact on bicyclists. (1993)

WATCH IT -16MM, 15 min. (J, H) Jeff and Ann learn to identify and avoid hazards by defensive bicycle driving on city and country roads. (1978)

DRIVER EDUCATION - GENERAL/MISCELLANEOUS

A MATTER OF TIME -VHS, 10 min. What can happen in the two seconds it takes to look down and turn on the heat control? A car may pull into traffic ahead of you. A child might dart into the street. A traffic light may change. In the brief period of two seconds, your car will travel 160 feet at 55 miles-per-hour. In this 10-minute video, viewers watch through the windshield of "their" vehicle as different traffic sequences show how crashes happen... it's just a matter of time. (1991)

BEFORE IT'S TOO LATE -16MM, 13 min. (J, H, G) Safety film starring Dick Van Dyke, moves from automobile pleasure to automobile graveyard scenes. Actual collision tests at University of California climax film. (1964)

CHILDREN IN TRAFFIC -VHS, 13 min. (H, G) A film designed to show drivers how children differ from adults in their perceptions of traffic. It shows that children can't be expected to fully comprehend traffic rules or the reasons behind them and will often do the unexpected. Drivers are urged not to rely only on traffic regulations to protect children. (1983)

CITY DRIVING TACTICS -VHS, 20 min. (H,G) During every minute of normal city traffic, a driver must make an average of fifty-eight decisions. The right choices insure safety, and the wrong ones spell disaster. Viewers learn the right and wrong driving tactics as they watch three friends drive their cars to a softball game. The cross-town voyages highlight the proper approaches to intersections, making lane changes, safe turns, highway entrances and exits. Special situations involving emergency vehicles, school buses, and "cluster" signals are also addresses.

CLEAR ACROSS WISCONSIN -VHS, 16 min. (G,H) This video provides information to drivers about the special precautions they need to take in hazardous winter driving conditions. Also educates drivers about winter maintenance procedures and encourages them to use courtesy and common sense when they approach a snowplow on the highway. (1996)

DAY IN COURT -16MM, 24 min. (H, G) "Courtesy is contagious" is a basic lesson in this updated version of famous film. Shows by examples the principal failures of drivers that land them in court, or the cemetery. (1976)

DRIVER AWARENESS -VHS, 35 min. (H,G) This program puts viewers "in the driver's seat" as they watch 35 different moving traffic scenes played out in front of them through the windshield of "their" vehicle. Following each scene, viewers must choose whether the action taken was correct or incorrect. At the end of the program, all the traffic scenes are reviewed and the correct response is explained. This 35-minute program comes with a reproducible copy of the test sheet. (1991)

EMERGENCIES IN THE MAKING -16MM, 22 min. (H, G) Five kinds of road emergencies: the other driver, kids, mother nature, road conditions, and us. Situations that every driver faces. The need to think ahead and expect the unexpected. (1970)

EMERGENCY DRIVING PROCEDURES -16MM, 20 min. (H, G) Proper way to handle a skid, a panic stop, and a tire blowout are demonstrated in this film which uses a conversation between an instructor and driver education student as the format. (1972)

FEATHERFOOT: THE WISCONSIN CHALLENGE -16MM, 30 min. (H, G) Shows techniques of energy efficient driving and how to put them to work. Uses audience involvement and quizzes in an interesting format. (1976)

FINAL FACTOR -16MM, 15 min. (H, G) Points out that the removal of any factor might prevent an emergency situation from developing. How drivers can get into trouble any time they find themselves confronted with the right combination of accident factors. (1968)

GETTING SAFELY PAST THE ORANGE BARRELS -VHS, 12min. (H,G) Understanding traffic control and driving safety in construction work zones.

HIGHWAY DRIVING TACTICS -VHS, 18 min. (H,G) Teaches survival skill and safety rules for highway driving to motivate drivers to adopt safe highway driving habits.

HIGHWAYS OF AGONY -16MM, 28 min. (H, G) Actual scenes of fatalities are a jolting reminder of what happens every day on our highways. Viewers soon realize "it can happen to me." (1969)

LET'S LIVE A LITTLE LONGER -16MM, 18 min. (H, G) Slide film concerns safety and the auto. Uses life-like dummies to show some results of actual crashes.

LIFE IN THE FAST LANE -16MM, 15 min. (H, G) Freeway driving film produced by Milwaukee County.

MEMENTO -16MM, 10 min. (H, G) Award-winning film delivers powerful message on driving safety. Not gory or preachy and acceptable to "sensitive" viewers.

MR. FINLEY'S FEELINGS -16MM, 10 min. (J, H, G) Cartoon stresses effect of personal emotions on driving attitudes.

NIGHT DRIVING TACTICS (2nd ed) -VHS, 13 min. (H, G) Nighttime on streets and highways is high-risk time. Far more injury and fatal traffic crashes occur between dusk & dawn than during daylight hours. A number of vivid and memorable driving demonstrations show how the physics of light, mass and motion combine with the physiology of vision and reaction time to make fast nighttime driving life-threatening behavior. (1993)

OZAUKEE COUNTY MOCK CRASH 2001 – VHS, 26 min. (H, J, T) Time Warner Production. Project Crash Course. Ozaukee County Sheriff Department Mock Crash, Cedarberg High School, Grafton High School, and Homestead High School. This is an excellent production for any community wanting to do a mock crash. This video shows all of the community agencies working together and how an accidents can effect every member of the community. (2001)

PACED TO LIVE -16MM, 18 min. (H, G) Dramatically different film centers on the fast pace we have set for our lives, with accompanying shadow of tragedy, when chances are taken, where signs, signals & laws are disregarded. Thought-provoking film about railroad grade crossing safety says "the choice is ours."

ROADS OF WINTER -VHS, 17 min. (G) A fast-paced video to help drivers "think snow." Video demonstrates safe winter driving techniques, gives tips on how to help snow plow drivers get the roads clear in the shortest possible time, and reviews common sense rules for coping with Wisconsin winters.

SMALL CARS AND CRASHES -16MM, 23 min. (H, G) Film stresses that the critical factor in each crash is not just the highly visible mangled sheet metal on the outside of cars but the damage that occurs around and within the passenger compartments. (1972)

SMITH SYSTEM OF SPACE CUSHION DRIVING -16MM, 15 min. (H,G) The rules for avoiding accidents as followed by expert drivers. Five safe-seeing habits are described by a professional.

TAILGATING: HOW CLOSE IS TOO CLOSE –16MM, 11 min. (H, G) Animated film shows how the two-second rule can warn any driver when he's flirting with a dangerous tailgating accident. Shows how reaction distance and braking distance increase not only with speed but also with various conditions of the driver, the vehicle, or the road.

TEACHING YOUR TEEN TO DRIVE – VHS, 50 min. (H, T) This video will help teenagers develop additional skills they will need for safe driving in all road and weather conditions. Provided by American Automobile Association. (1996)

TO SAVE YOUR LIFE -16MM, 28 min. (H, G) This film informs general about federal highway safety program. Concentrates on the subject of crash-survivability and other programs.

TOO FAST FOR CONDITIONS -16MM, 13 min. (G, T) Narrated by William Shatner, This is a truck driver training film emphasizing accidents caused by improper speed. (1977)

TRAFFIC COURT –16MM, 14 min. (H, G) Overview of traffic court procedures to familiarize viewer with the process, variables, and ramifications. Dramatizes case histories. (1972)

WE DRIVERS -16MM, 13 min. (J, H, G) Driver's "alter ego" prods subconscious with words of caution whenever driver pulls a driving boner. Entertaining techniques make many constructive suggestions about how to drive on snow and ice, in fog, at night, on freeways, and hills.

WHIPLASH -16MM, 16 min. (H, G) Film details studies of rear-end collisions at UCLA at speeds up to 55 mph. Safety measures are stressed to avoid these traffic accidents and their consequences.

WINTER DRIVING TACTICS UPDATE -VHS, 15 min. (H, G) There are many safety precautions, preventive measures, and tactics to learn before driving in wintry conditions. This program provides the basics, including automobile maintenance tips, and shows what special equipment should be carried. Methods for driving safely in snow and on ice are demonstrated, such as pumping the brakes to prevent wheel lock-up and gently braking before entering a curve. (1992)

YOUR PERMIT TO DRIVE -16MM, 10min. (H) Emphasizes privileges and responsibilities of a driver's license. Pertains to all drivers, veterans, and beginners alike, and pertains to most important driving factor of all, which is the frame of mind of the person behind the wheel.

EMERGENCY MEDICAL SERVICES

AMBULANCE RUN -16MM, 27 min. (G, T) Illustrates how to develop skills of maneuvering, steering, skidding, speed and control to reduce incidence of accidents in emergency driving situations. (1976)

BEFORE THE EMERGENCY -16MM, 26 min. (H, G, T) Promotes understanding of problem and helps motivate action toward improving your community's emergency facilities. Shows outstanding example of what one community did to upgrade its emergency medical services. (1969)

BETWEEN LIFE AND DEATH -16MM, 25 min. (G, T) Film demonstrates what can be done to increase the survival rate of traffic accident victims from the first reporting of the tragedy to arrival at the hospital. (1978)

FIRE ...CODE THREE -16MM, 17 min. (G) Comments and live action illustrating Code Three, driving to avoid accidents with fire vehicles. (Technical treatment of topic) (1973)

HELP IS NEAR -16MM, 30 min. (G, T) Oriented towards people who are implementing a National Emergency Aid Radio (NEAR) program on local Citizen Band Clubs & other radio communication people who may be assisting with a NEAR or similar program. Shows various emergencies & situations where a "CB'er" could report the incident and the correct procedures for the "base" station or receiver of the information to use when obtaining accurate and concise information from the scene. (1979)

OZAUKEE COUNTY MOCK CRASH 2001 - VHS, 26 min. (H, J, T) Time Warner Production. Project Crash Course. Ozaukee County Sheriff Department Mock Crash, Cedarberg High School, Grafton High School, and Homestead High School. This is an excellent production for any community wanting to do a mock crash. This video shows all of the community agencies working together and how an accidents can effect every member of the community. (2001)

ROAD WARRIOR -VHS, 7 min. (J, H, G) Profiles Wisconsin's volunteer emergency medical technicians (EMTs)--who they are, how they're trained, and what they do. Shows their reactions to needless traffic injuries and deaths and their efforts at injury prevention. Explains how to seek help in an emergency situation. (1989)

HIGHWAY ENGINEERING & TRAFFIC CONTROL SYSTEMS

AUTOMOBILE TIRE HYDROPLANING--WHAT HAPPENS -16MM, 12 min. (G)

By understanding this dangerous phenomenon, the life you save may be your own. Proper knowledge and understanding can minimize this threat to highway safety. (1971)

FARM TRACTOR SAFETY -16MM, 11 min. (J, H, G) Devoted to positive aspects of tractor safety. Shows tractor overturn tests followed by operator precautions to avoid side and rear overturns. Also extra rider hazards, fuel handling safety, and safe highway travel. (1976)

PEDESTRIAN SAFETY LIGHTING -16MM, 10 min. (T) Technique of illuminating pedestrian crosswalks that can reduce night time accidents. Portrays pedestrian crossing safety problems, describes lighting hardware, and includes photos of pedestrians using crosswalks. (1975)

SIGNS AND LINES -16MM, 18 min) (J, H) Highway signs save lives but only when they are noticed, understood, and obeyed. Film shows new pictorial highway signs and explains their meanings. (1973)

SIXTY-MINUTE CIRCLE -16MM, 25 min. (G) Film discusses development of freeways in metropolitan areas. (1977)

MOTORCYCLE SAFETY

BARS TO BARS –VHS, 25 min. (H, G) A Wisconsin-produced video showing the arrest process of a motorcyclist who is stopped, determined to have been drinking, searched, breath tested, finger printed, "Mug Shot," and jailed. 1988 law changes have been put into this video. (1988)

COUNTER-STEERING –VHS, 5 min. (H, G) A short video *explaining the* principle and dynamics of counter-steering. A Motorcycle Safety Foundation (MSF) certified instructor and physics teacher provide the narration. (1988)

DETECTION OF DWI MOTORCYCLISTS –VHS, 15 min. (T) A video for training police officers in the detection of motorcyclists operating under the influence of alcohol or other drugs. Produced by Anacapa Sciences, Inc. for NHTSA. (1993)

FAKE HELMETS - UNSAFE ON ANY HEAD –VHS, 12 min. (H, G, T) Provides an overview of how to determine whether a helmet meets federal helmet standards or can be identified as a "fake helmet". Several comparisons of standard and substandard helmets are provided. (NHTSA) (1993)

HAVE YOU GOT WHAT IT TAKES –VHS, 11 min. (H, G) Gives an overview of the Wisconsin Motorcycle-In-Traffic (MIT) test. Some tips are given to prospective test takers. (1990)

HELMETS -16MM, 25 min. (H, G) Creates awareness of the need to wear helmets in thorough construction and testing of helmets. Addresses excuses for not wearing helmets, all traffic environments. Shows potential danger, experiences of veteran rider, and concludes that they save lives. (1982)

MOTORCYCLE HELMET EFFECTIVENESS –VHS, 22 min. (H, G) Dr. Harry Hurt, author of the nationally-recognized "Hurt Report," provides an overview of what his study found relating to injuries among riders wearing helmets and riders not wearing helmets. (1982)

MOTORCYCLE INSPECTION & CARE –VHS, 17 min. Produced by Motorcycle Safety Foundation, Inspection and Care is your responsibility. How well you ride depends on your cycle's performance. Video covers set-up and adjustment, Pre-trip check, Cleaning and storage.

MOTORCYCLE RIDER COURSE: EVALUATION & COUCHING –VHS, 26 min. Department of Transportation Motorcycle Safety - Rider Course

MOTORCYCLE RIDER COURSE: RIDING & STREET SKILLS –VHS, 86 min.
Department of Transportation Motorcycle Safety – Riding & Street Skills

ON TOUR -VHS, 12 min. Examines motorcycle touring in simple and easy-to-follow ways. It provides the viewer with valuable methods for preparation and riding as used by the most experienced riders in the field. This video is aimed at the beginning and experienced touring rider. (1986)

RIDE SOBER-RIDE RIGHT –VHS, 9 min. (H, G) An updated production of the 1988 “Bars to Bars” video. This video illustrates the process of being stopped and arrested for impaired operation of a motorcycle. Three individuals tell their stories of how they were impacted by an OWI on a motorcycle. (2000)

RIDING HIGH –VHS, 28 min. (H, G) Wisconsin production focuses on a group of motorcycle riders as they complete portions of the MOST-II test sober and intoxicated. Interviews with participants give added insight into dangers of drunken cycling. No gore, not moralistic. Well received by audiences nationwide. (1983)

WHAT YOU NEED TO KNOW –VHS, 11 min. (H, G) The video shows a basic Motorcycle Rider Course (MRC) in operation. It shows a brief segment of the classroom and several selected range activities. The purpose of the video is to promote enrollment in MRC classes around the state. (1988)

YOUR ULTIMATE NIGHTMARE –VHS, 8 min. A 1994 updated version of the 1983 “Riding High” film. This video uses a contemporary “MTV” approach to introduce and narrate various excerpts from the original “Riding High” film, which depicts motorcyclists riding selected portions of a licensing test both sober and under the influence of alcoholic beverages. (1994)

OCCUPANT PROTECTION

A SMALL PRICE TO PAY –16MM, 25 min. (G, T) The film demonstrates strategies for getting people in the habit of buckling up. A Small Price to Pay is both motivational and instructional and addresses several special audiences: community and civic organizations, corporate executives and work supervisors--all of whom have the means to implement an effective safety belt program.

ABOUT AIR BAGS –VHS, 10 min. (J, H,G) Technical look at air bag systems and how they work to protect front seat passengers.

AIR BAGS NOW –VHS, 10 min. (H,G) As millions of new cars are being equipped with air bags, new crash test footage demonstrates how air bags and seat belts compliment each other to provide the best available occupant protection in car crashes. Interviews with crash survivors attest to the life-saving benefits of air bags. Despite this proven success, misconceptions about air bags persist. The facts about them are set forth in this film. (1990)

ARE YOU CONVINCED? -16MM, 5 min. (H,G) Reinforces and summarizes the reasons for using safety belts by way of the seat belt convincer.

BE A HERO - BUCKLE UP –VHS, 16 min. (P,I,J) Requires two VHS VCRs and two TV screens. Two tapes run simultaneously until characters carry on a conversation about safety belts. Produced by Wisconsin PTA. (1988)

BIG CLICK –16MM, 7 min. (G) Film discusses importance of safety belts for both front and rear passengers; the mechanics of how safety belts work; and children's views of why adults do not wear safety belts.

BROKEN GLASS -16MM, 14 min. (H, G) Controlled collisions demonstrate how dangerous it is to ignore safety belts, particularly for children. Anthropometric dummies are used to show what happens to occupants of cars colliding at various speeds. (1980)

BUCKLE UP AMERICA -VHS, 10 Min. (G, T) NHTSA Roll Call Video - Message to Law Enforcement Officers highlighting the importance of enforcing child passenger safety laws.

CHILDREN IN CRASHES –VHS, 8 min. (G,T) Good for Rental Programs. Discussion on hazards to children riding unrestrained or riding in an improperly-used car seat. Recommendations are also given on where to find a federally approved car seat and how to use it correctly. (1986)

CHILDREN ON SAFETY BELTS –VHS, 9:25 min (All ages) Testimony of children "saved by the belt" from 50 states. (1988)

COMMANDER BOOSTER: GETTING IT RIGHT SERIES –VHS, 9 min. (T) The correct use of the booster safety seat for children is the subject of this training tape for parents. (1985)

CONVERTIBLES FOR INFANTS/TODDLERS –VHS, 35 min. (T) Training tape to assist in teaching parents how to correctly use convertible child safety seats for infants. (1985)

CRASHES THAT NEED NOT KILL -16MM, 29 min. (G) Traces the development of auto crash protection systems from seat belts to air bags. Crash tests, some in slow motion, illustrate how they work. Interviews with survivors of air-bag crashes emphasize their effectiveness.

DO YOU BUCKLE UP -16MM, 8 min. (I, J) Combines fact, humor and demonstration to promote the use of safety belts.

DON'T RISK YOUR CHILD'S LIFE -16MM, (12 min.) (G) Valuable teaching aid designed to convince parents that prevention of injuries to their child in often-unavoidable accidents is a vital part of good parenting. No scare tactics. Goal is to promote concept of crash protection. (1979)

FACES IN CRASHES –16MM, 10 min. (J, H, G) Explains the necessity of safety belt use by focusing on what happens to faces in crashes. Explores the role of air bags and coated windshields in reducing facial injuries. (1984)

FOR JAMIE -16MM, 25 min. (G) Film deals with protecting children from about nine months through eight years using child passenger protection devices. (1980)

GERMAN SEAT BELT CRASH TEST –VHS, 10 min. (H,G) Short Film (English Dub)

INDY 500 RACE -VHS, 15 min. (H, G) Jackie Stewart goes through various crashes and safety requirements of racecar drivers. (1987)

INFANT LOVE SEAT: GETTING IT RIGHT SERIES -VHS, 15 min. (T) Designed to help rental programs and health educators teach parents correct use of the Infant Love Seat.

INSPECTION OF SAFETY BELTS -16MM, 6 min. (G) Depicts procedures for testing the webbing, metal parts, and attachments for wear and deterioration. Factual in detail and action. (1968)

IT'LL NEVER HAPPEN TO ME -16MM, 22 min. (H, G) Television broadcaster John Jeffers was researching a story on seat belts, little did he know how much that story would change his life. (1984)

IT'S NO FUN BEING ME -VHS, 15 min. (I, J, H, G) Wisconsin production uses crash test dummies, "Bud and Ralph," to explain the effectiveness of safety belt usage. It effectively uses humor, rock video, and safety belt "Convincer" to tell the story. Follow-up discussion is encouraged. (1987)

LAW ENFORCEMENT VIDEO -VHS, 12 min. (All ages) Testimony of a Law Officer "saved by the belt." (1987)

LIABILITY -VHS, 41 min. (G) Kevin Gehrman. Discussion of liability car requirement for individuals. Risks for nonsupport of safety belt usage in business, law enforcement, and corporations. (1990)

LIFE IS PRECIOUS - BUCKLE THEM IN -16MM, 14 min. (J, H, G) Explains and demonstrates the use of seat belts and the two types of car safety seats and procedures for purchasing and installing them. It also provides some practical advice on overcoming a child's reluctance to use safety devices.

LIVED TO TELL -VHS, 10 min. (J, H, G) Auto accident survivors describe the events leading to accident crash and how safety belts worked to save their lives.

LUCKY 13 -16MM, 15 min. (P, I, J) Entertaining and educational story about a test dummy named "Lucky 13" who has been scheduled for a 40 mph crash test without safety belts. As Lucky's test vehicle is about to crash, he comes to life.

MICKY MOUSE: SAFETY BELT EXPERT -VHS, 15 min. (P, I) Here you'll visit Mickey's Safety Clubhouse and Safety Court (Honorable Judge Mickey Mouse presiding). Learn about seat belt safety and the necessity to buckle every time you are in the car.

OTTO THE AUTO - BUCKLE UP -16MM, 5 min. (P, I) This fast-paced cartoon shows Otto converting his young friend to enthusiastic safety belt use via a rocket ride.

PASSIVE RESTRAINTS: READY WHEN YOU ARE-16mm, 20 min. (G) Questions and answers about the air bag passive protection system. (1980)

PERFECT GIFT -16MM, (22 min. (G) Motivates new and expectant parents to buy and use properly an infant car seat. Explains the dynamics of a crash and why the proper use of an infant car seat is the best way to keep baby healthy. (1980)

PRICE YOU PAY -16MM, 20 min. (H, G) So ...you don't think your accident has an affect on anyone else? This film provides a dramatic illustration of the costs to society resulting from injury accidents.

PRIVATE PAIN. PUBLIC BURDEN –VHS , 20 min. (H, G) Societal and personal costs of not wearing seat belts. (1985)

RIDE OF YOUR LIFE –VHS, 23 min. (J, H, G) Film provides facts on seat belt use utilizing human crash test drivers and interviews with survivors. Film also includes on the road demonstrations of how air bags and safety belts complement each other.

ROOM TO LIVE –16MM, 27 min. (J, H, G) Unique approach to seat belt safety, police officer explains that there's room to live built into vehicles if passengers remain in the seats. (1980)

ROOM TO LIVE II –VHS, 27 min. (G) Dynamic, fast-paced update on safety belt use. Emphasizing that safety belts are still the most effective protection against injury or death in auto accidents. Sgt. Ware delivers accounts of people who heard his words but failed to heed the message--buckle-up and live. (1985)

SAFETY BELTS AND YOU –16MM, 9 min. (H, G) The film shows what happens to belted and unbelted drivers and passengers and how you might prevent or reduce accidental injuries by taking a few seconds to buckle up. (1980)

SAFETY STARTS HERE –VHS, 20 min. (T) Produced by the National Highway Traffic Safety Administration (NHTSA). Excellent workshop and training resource about safety belts to be used among law enforcement and emergency services personnel. Video session is conducted by Charles Rutherford, a former New York police officer, now a consultant to the National Association of State Directors of Law Enforcement Training.

SEAT BELT SAFETY – THE CANDAS SMITH STORY – VHS, 7.20 min (J, H, T) University of Wisconsin Hospital and Clinics Level One Trauma. WARNING – Some of the pictures in this video show graphic injuries. She was one of the top high school players, attended Madison West High School. She decided to play for University of Wisconsin – Madison. And she didn't wear her seatbelt, this one time. Hear her story and see her painful recovery. Car crashes with youth ages 15 – 24 are the number one cause of death and serious injuries in the United States. Most of those deaths are preventable by using a seatbelt. This is a story about one of those serious injuries that could have been prevented. (2001)

SEAT BELTS: THE LIFESAVING HABIT –16MM & VHS, 20 min. (All ages) Points out the risks of driving, myths for not wearing seat belts, and the need for safety seats for small children. Also shown are the different kinds of seats available and how to find inexpensive sources.

SEAT SENSE –16MM & VHS, 12 min. (G) Covers the importance of properly using infant/child safety seats. Why misuse is dangerous and the importance of following manufacturer's instructions and parental attitudes about the use of child seats. Recommended for rental programs. (1984)

SECRET OF PUSHBUTTONS – 16MM, 4 min. (P) Otto the Auto explains how to correctly use pedestrian crosswalk pushbuttons. (1971)

SHOPPING FOR SAFETY –VHS, 12min. (G) Highlights safety features new car buyers should look for and tells what these features mean in terms of injury prevention and crash protection. (1990)

TRAINING FOR LAW ENFORCEMENT: GETTING IT RIGHT SERIES -VHS, 41 min. (T) Training tape in 4 sets suitable for roll call. Discusses using car safety seats correctly, locking clips and safety belt systems. Good training for car seat safety check ups.

WHERE HAVE ALL THE PEOPLE GONE? –16MM, 28 min. (G) Narrated by screen star Richard Basehart, and produced with a grant from the American Safety Belt Council, film studies Australia's successful mandatory seat belt laws and explores the subject with American and Australian doctors.

WINNING COMBINATION –VHS, 9 min. (All ages) An automobile salesman explains the types of automatic protection available in cars today. (1989)

PEDESTRIAN SAFETY

ALL ABOUT PEDESTRIAN SAFETY –16MM, 10 min. (P, I) Animated film in which a young boy teaches a visitor from the future about safe walking. Explains how to safely cross streets and to use caution when walking in bad weather. (1979)

AND KEEP ON LOOKING –VHS, 14 min. (I) Actors Haywood Nelson and Peter Newman review the basic safe street crossing procedures covered in the film "Willy Whistle," and then move on to more complex traffic situations. Peter and friend Kenny demonstrate how to be a safe walker when crossing signalized intersections, when there are turning cars at an intersection, when crossing a street with visual obstructions, and when walking in a parking lot. (1984)

CHILDREN IN TRAFFIC –VHS, 13 min. (H, G) A film designed to show drivers how children differ from adults in their perceptions of traffic. It shows that children can't be expected to fully comprehend traffic rules or the reasons behind them and will often do the unexpected. Drivers are urged not to rely only on traffic regulations to protect children. (1983)

DEAD RIGHT –16MM, 10 min. (H, G) This story of a pedestrian accident victim includes a good review of major pedestrian accident types and how they can be avoided. Encourages pedestrians to practice defensive walking. (1976)

"HEY, WHY DON'T YOU WATCH WHERE YOU'RE GOING?" –VHS, 10 min. (J, H, G) A driver's guide to pedestrian safety. Follows four high school students on their way to school. Each student sees a near-collision between a motorist and a pedestrian. Later, in driver education class, they discuss their experiences and learn why pedestrian/motor vehicle crashes occur, how drivers can prevent them, and why cooperation among all road users is essential. Instructor's guide available. (HS-243) (1989)

I'M NO FOOL AS A PEDESTRIAN –VHS, 15 min. (P) An updated version. Pinocchio, Gepetto, and friends learn how to be an expert pedestrian. Live-action sequences show how to look for traffic before entering or crossing the street, how to cross at signalized intersections, how to be a defensive walker, and the importance of seeing and being seen. (1988)

OTTO GOES ICE SKATING –16MM, 4 min. (P, I) Otto the Auto explains to his young friends that they should watch for cars when crossing streets because the driver might not always see them, due to such factors as distraction or poor visibility. (1971)

OTTO MEETS A PUPPET -16MM, 5 min. (P) Otto the Auto meets a friendly puppet who helps him show children the correct way to cross the street, looking all ways for traffic. (1958)

PEDESTRIAN SAFETY LIGHTING -16MM, 10 min. (T) Techniques of illuminating pedestrian crosswalks that can reduce nighttime accidents. Portrays pedestrian crossing safety problems, describes lighting hardware, and includes photos of pedestrians using crosswalks. (1975)

PEDESTRIAN/ SCHOOL BUS SAFETY WITH RAE THE MIME -16MM, 11min. Oriented for use in urban school districts, targets children in grades K-3, provides information on the six important school bus safety rules. Accompanies K-12 curriculum for school bus safety developed for WisDOT by The Dept. of Public Instruction. Contact DPI for more information on curriculum which is not urban oriented like films are. (1993)

PETER THE PIGEON -16MM, 5 min. (P) Otto the Auto and his friends teach children why they should walk facing traffic in areas where there are no sidewalks. (1959)

SAFETY ON STREET AND SIDEWALK -16MM, 11 min. (P, I) Shows importance of planning safest route to school, observing all traffic lights and signs, increasing personal visibility when walking after dark, and proper method of getting out of parked cars. (1976)

STEP LIGHTLY -16MM, 20 min. (J, H, G) Retroflective materials for bicyclists, motorcyclists, and pedestrians. Illustrates application of materials and their use during hours of darkness on bikes, motorcycles, and people. (1973)

STOP AND LOOK WITH WILLY WHISTLE -VHS, 8 min. A video about pedestrian safety for young children from kindergarten through third grade featuring an animated whistle, "Willy Whistle." The video teaches the most critical behaviors needed by young pedestrians to avoid the "dart-out" type of pedestrian crash. (Revised and updated 1992)

SURPRISE FOR OTTO -16MM, 4 min. (P) Otto the Auto shows the children that a green light doesn't always mean its safe to cross the street. It's important to check for cars first and to cross with a fresh green light if possible. (1971)

THINGS AREN'T WHAT THEY USED TO BE -16MM, 15 min. (G) Focuses on pedestrian safety problems of older adults. Covers safety tips, defensive walking, and dealing with physical limitations. (1974)

TIMOTHY THE TURTLE –16MM, 5 min. (P) Slow moving turtle helps Otto the Auto teach children about the need to watch for turning cars when crossing the street.

TRUCKS & PEDESTRIANS: KEEP IT BETWEEN THE LINES –VHS, 20min.

(G, T) Discusses issues and gives tips for truck drivers and pedestrians regarding street crossing and walking or working on roadway. Strategies and risks include: multiple threat, dart outs, work zones, truck stopping, turning ability, blind spots and visibility. Available from American Trucking Association at 1-800-ATA-LINE. They also have one for trucks and bicycles. (1993)

WALK SAFELY -16MM & VHS, 13 min. (P, I) Illustrates the most common types of pedestrian accidents involving children and how these accidents can be prevented by safe behavior when walking. (1983)

WILLY WHISTLE –VHS, 7 min. (P) Willy's friends demonstrate how to safely cross the street by stopping and looking for traffic. (1981)

RAILROAD GRADE CROSSINGS

ANYTIME IS TRAIN TIME –16MM, 20 min. (H, G) Dramatically different film centers on the fast pace we have set for our lives, with accompanying shadow of tragedy, when chances are taken where signs, signals and laws are disregarded. Thought provoking film about railroad grade crossing safety says, "the choice is ours."

SAFETY FACTS ABOUT CROSSING TRACKS –16MM, 13 min. (H, G) Illustrates the seven most common driving errors at grade crossings and how to avoid them. (1969)

SCHOOL BUS SAFETY

AND THEN IT HAPPENED –16MM, 8 min. (J, H, G, T) Film shows children how their behavior can trigger accidents and cause injuries and how unruly conduct can be a factor in accidents. Motivates young people to be more responsible for their actions and shows parents and new bus drivers ways to avoid incidents. (1973)

ARE YOU READY? SCHOOL BUS EVACUATION DRILL –16MM, 18 min. (I, J, H, G, T) Designed to motivate students and drivers to pay attention during school bus evacuation drills to be held periodically during the school year. (1977)

ATTITUDE FACTOR –16MM, 22 min. (G, T) Timely and vital examination of school bus driver attitudes and how they affect driver performance. (1980)

BEHAVIOR FACTOR –16MM, 24 min. (G, T) Teaches practical techniques in managing pupil behavior on special education buses. Explains positive reinforcement and how to make it work with your students. Provides safe, simple ways to control dangerous or aggressive behavior. (1980)

BUSES ARE DIFFERENT –16MM, 17 min. (G, T) Participants along with their "new colleagues" get a demonstration of the need to adapt driving skills to requirements of a school bus. Critical materials are presented first in a manner designed to lend impact to the message That follows. (1977)

CURE FOR CONFLICT –16MM, 32 min. (G, T) Three-part student management program: the driver and the student, good leadership qualities; and development of leadership skills. (1979)

DISCHARGE THEM RIGHT –VHS, 10 min. (T) Prevent child debording entanglement leading to injury and death through correct use by driver of side view mirrors, counting and recounting exiting children and immediate response to equipment recall notices. (1994)

DISCIPLINE AND THE SCHOOL BUS PASSENGER –16MM (G, T) Emphasizes prompt, firm handling of problem behavior from fist fights to vandalism. Deals honestly with major problems. (1976)

FATAL STOP –16MM, 25 min. (G, T) Demonstrates why complete pre-trip inspection must be done, shows consequences of sloppy pre-trip inspections. Stimulates discussion, creating the desire to do a complete inspection of bus and driver. (1977)

JUST IN CASE –16MM, 26 min. (T) Instructs school bus drivers and students on proper action to take in the prevention and suppression of school bus fires. (1977)

LIFELINE TO LEARNING –16MM, 27 min. (G, T) Transportation of the handicapped.

ON THE ROAD: IN THE CITY –16MM, 27 min. (G, T) Presents drivers with a number of challenging situations that they may face while driving a bus in the city. Forces them to make a decision about coping with the situation and to understand possible results of their decisions. (1978)

POOH'S GREAT SCHOOL BUS ADVENTURE –VHS, 14 min. (P) Winnie the Pooh and friends take a special trip on the school bus and learn how to "think safety." Covers safety rules for waiting for the bus, boarding and riding the bus, and unloading and crossing the streets afterwards. Since a lot of information is presented, the instructor may need to reinforce the most important points after showing the film. (1986)

PRIMARY SCHOOL BUS SAFETY –16MM, 15 min. (P, I) Utilizes the concept of the "safety circle" to show young viewers how to keep themselves safe while traveling to and from school, the bus stop, and aboard the bus.

PROBLEMS IN TRANSPORTING THE HANDICAPPED –16MM, 27 min. (G, T) Deals with serious medical and behavioral problems often encountered with special education students, including seizures, injuries, and aggressive or distracting behavior. Practical problem solving and successful techniques used by experienced drivers. (1977)

PUPILS ARE DIFFERENT –16MM, 17 min. (G, T) Exaggerated version of two typical styles of pupil management. "Captain Bligh" and "Captain Milquetoast" approaches point up wisdom of third approach, firm yet flexible, that maintains order and student dignity. (1977)

SCHOOL BUS/PEDESTRIAN SAFETY WITH RAE THE MIME –VHS, 11 min. Oriented for use in urban school districts, targets children in grades K-3, provides information on the six important school bus safety rules. Accompanies K-12 curriculum for school bus safety developed for WisDOT by Wis.Dept. of Public Instruction. Contact DPI for more information on curriculum which is not urban oriented like films are. (1993)

WALK - RIDE - WALK: GETTING TO SCHOOL SAFELY –VHS (P, I, G, T) Full K-6 curriculum including 5 videos - one for parents and one for bus drivers. Packaged as a cardboard school bus with brochures and a poster in the tailpipe. Materials are in public domain and may be copied. (1995)

WHO CARES? –16MM, 25 min. (G, T) Shows school bus drivers' easy ways of conserving fuel and also explain how and why fuel is wasted and should motivate drivers to care about fuel consumption. (1979)

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